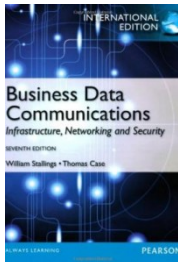




## 000-099 General Collection



16.01.292

### [Business Data Communications, 7/E International Edition](#)

William Stallings, Thomas Case  
Pearson Education, 2013

Klasifikasi Data communications, computer communications

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115472/business-data-communications-7-e-international-edition.html>

### **Business - data processing**

Business-Communication systems, Business enterprises-Computer networks, Business Data Communications and Security covers the fundamentals of data communications, networking, distributed applications, and network management and security. These concepts are presented in a way that relates specifically to

[..selengkapnya..](#)



16.01.319

### [QuickBooks 2011 QuickSteps](#)

Thomas E. Barich  
McGraw-Hill, 2011

Klasifikasi Computer programs

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115657/quickbooks-2011-quicksteps.html>

### **SOFTWARE-FINANCE**

[selengkapnya..](#)



16.01.320

### [Windows 7 SP1 QuickSteps](#)

Marty Matthews  
McGraw-Hill, 2011

Klasifikasi Systems programs Operating systems, system administration, system software, utility programs

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115658/windows-7-sp1-quicksteps.html>

### **Microsoft windows**

Operating systems

This visual guide to Windows 7 is the fastest, easiest way to get up and running on the latest version of Windows. Windows 7 SP1 QuickSteps is filled with screenshots and step-by-step

[..selengkapnya..](#)



16.01.330

### [Mac OS X Lion Edition](#)

Dwight Spivey  
McGraw-Hill, 2012

Klasifikasi Systems programs Operating systems, system administration, system software, utility programs

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

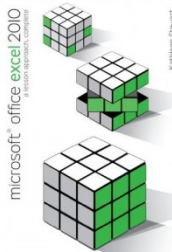
<https://openlibrary.telkomuniversity.ac.id/pustaka/115668/mac-os-x-lion-edition.html>

### **OPERATING SYSTEM**

MAC OS

Get the Most Out of Your Mac With coverage of the iMac, MacBook, MacBook Air, and Mac mini, How to Do Everything Mac, OS X Lion Edition shows you how

[..selengkapnya..](#)



16.01.333

[Microsoft Office Excel 2010: A Lesson Approach, Complete](#)

Kathleen Stewart  
McGraw-Hill Education, 2011  
Klasifikasi Electronic spreadsheets  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115671/microsoft-office-excel-2010-a-lesson-approach-complete.html>

**MICROSOFT EXCEL**

Business-Computer programs, Electronic spreadsheets.  
Presents an introduction of Microsoft Office 2010 skills. This title focuses on the introductory skills that are isolated in each lesson and then complete individual skill exercises that ensure a learning ..[selengkapnya..](#)



16.01.356

[Microsoft Office 2010 Word \(The O'leary Series\)](#)

Timothy J. O'leary, Linda J. O'leary  
McGraw-Hill, 2011  
Klasifikasi WORD PROCESSING  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115699/microsoft-office-2010-word-the-oleary-series.html>

**MICROSOFT OFFICE WORD**

WORD PROCESSING,  
Timothy and Linda O'Leary and the Computer Information Technology Team at McGraw-Hill Higher Education offer your students a fully integrated learning program with time-tested quality and reliability. Office 2010: A Case ..[selengkapnya..](#)



16.01.357

[Microsoft Office 2010 Power Point, The O'leary Series](#)

Timothy J. O'leary, Linda J. O'leary  
McGraw-Hill, 2011  
Klasifikasi Presentation software, business presentation software  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115700/microsoft-office-2010-power-point-the-oleary-series.html>

**PRESENTATION SOFTWARE**

MICROSOFT POWERPOINT,  
Timothy and Linda O'Leary and the Computer Information Technology Team at McGraw-Hill Higher Education offer your students a fully integrated learning program with time-tested quality and reliability. Office 2010: A Case ..[selengkapnya..](#)



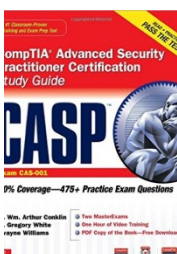
16.01.359

[Microsoft Office 2010 Excel \(The O'leary Series\)](#)

Timothy J. O'leary, Linda J. O'leary  
McGraw-Hill, 2011  
Klasifikasi Electronic spreadsheets  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115702/microsoft-office-2010-excel-the-oleary-series.html>

**ELECTRONIC SPREADSHEETS.**

Timothy and Linda O'Leary and the Computer Information Technology Team at McGraw-Hill Higher Education offer your students a fully integrated learning program with time-tested quality and reliability. Office 2010: A Case ..[selengkapnya..](#)



16.01.373

[CASP CompTIA Advanced Security Practitioner Certification Study Guide \(Exam CAS-001\)](#)

Wm. Arthur Conklin, Gregory White, Dwayne Williams  
McGraw-Hill Education, 2013  
Klasifikasi Data Security  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115716/casp-comptia-advanced-security-practitioner-certification-study-guide-exam-cas-001.html>

**COMPUTER SECURITY**

Computing Technology Industry Association-Examinations-Study guides, Computer security, Examinations-Study guides, Electronic data processing personnel-Certification-Study guides  
The Best Fully Integrated Study System Available for Exam CAS-001 With hundreds of practice questions and lab exercises, CASP CompTIA Advanced Security Practitioner Certification Study Guide covers what you need ..[selengkapnya..](#)



### [Head First Java, 2/E.](#)

Kathy Sierra, Bert Bates  
O'Reilly Media, 2005

Klasifikasi Special programming techniques-specific programming language

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

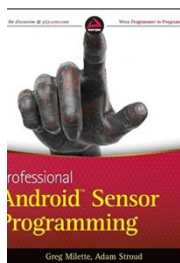
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115769/head-first-java-2-e.html>

16.01.423

### **PROGRAMMING**

Learning a complex new language is no easy task especially when it's an object-oriented computer programming language like Java. You might think the problem is your brain. It seems [..selengkapnya..](#)



### [Professional Android Sensor Programming](#)

Greg Milette, Adam Stroud  
Wiley, 2012

Klasifikasi Computer programming

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

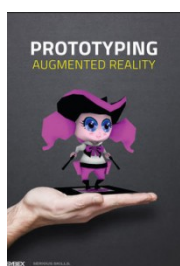
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115772/professional-android-sensor-programming.html>

16.01.426

### **ANDROID**

Learn to build human-interactive Android apps, starting with device sensors This book shows Android developers how to exploit the rich set of device sensors—locational, physical (temperature, pressure, light, acceleration, [..selengkapnya..](#)



### [Prototyping Augmented Reality](#)

Tony Mullen  
Sybex, 2011

Klasifikasi Computer graphics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115773/prototyping-augmented-reality.html>

16.01.427

### **COMPUTER GRAPHICS-PROGRAMS**

Learn to create augmented reality apps using Processing open-source programming language Augmented reality (AR) is used all over, and you may not even realize it. Smartphones overlay data onto live [..selengkapnya..](#)



### [Mastering OpenCV with Practical Computer Vision Projects](#)

Daniel Lelis Baggio, et al  
Packt Publishing, 2012

Klasifikasi Computer Vision

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

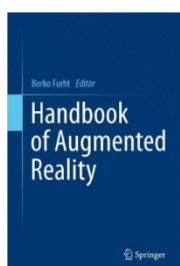
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115778/mastering-opencv-with-practical-computer-projects.html>

16.01.432

### **Computer vision**

Computer Vision is fast becoming an important technology and is used in Mars robots, national security systems, automated factories, driver-less cars, and medical image analysis to new forms of human-computer [..selengkapnya..](#)



### [Handbook of Augmented Reality](#)

Borko Furht, Editor  
Springer, 2011

Klasifikasi Computer graphics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115783/handbook-of-augmented-reality.html>

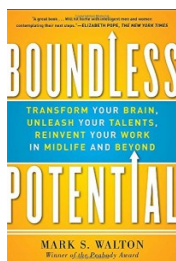
16.01.437

### **COMPUTER GRAPHICS**

Augmented Reality (AR) refers to the merging of a live view of the physical, real world with context-sensitive, computer-generated images to create a mixed reality. Through this augmented vision, a [..selengkapnya..](#)

## **100-199 Philosophy and psychology**



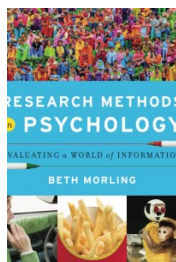


16.01.304

[Boundless Potential: Transform Your Brain, Unleash Your Talents, Reinvent Your Work in Midlife and Beyond](#)  
Mark S. Walton  
McGraw-Hill Education, 2012  
Klasifikasi Psychology Of Adults  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115640/boundless-potential-transform-your-brain-unleash-your-talents-reinvent-your-work-in-midlife-and-beyond.html>

### PSYCHOLOGY

Midlife crisis, Vocational guidance, Middle-aged persons.  
What is the lifelong potential of the human mind? Might I have talents or brainpower that I'm unaware of? Can I make money and a difference doing something I love?  
..[selengkapnya..](#)

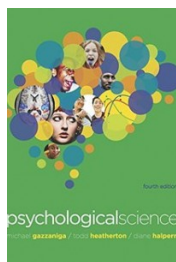


16.01.329

[Research Methods in Psychology : Evaluating a World of Information](#)  
Beth Morling  
Norton, 2012  
Klasifikasi Psychology, Research, Methodology  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115667/research-methods-in-psychology-evaluating-a-world-of-information.html>

### PSYCHOLOGY-RESEARCH-METHODOLOGY

Psychology, Experimental-Textbooks,  
[selengkapnya..](#)

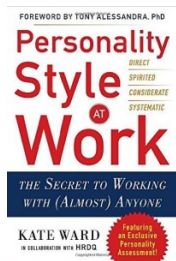


16.01.366

[Psychological Science, 4/E](#)  
Michael Gazzaniga, et al  
Norton, 2013  
Klasifikasi Psychology, Mental Faculties  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115709/psychological-science-4-e.html>

### PSYCHOLOGY

A dynamic, student-centered textbook that brings together the science of psychology and the science of learning. Michael Gazzaniga, Todd Heatherton, and new coauthor Diane Halpern present the latest developments in  
..[selengkapnya..](#)



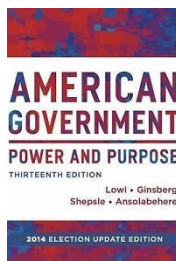
16.01.414

[Personality Style at Work: The Secret to Working with \(Almost\) Anyone](#)  
Kate Ward  
McGraw-Hill, 2012  
Klasifikasi Individual psychology  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115757/personality-style-at-work-the-secret-to-working-with-almost-anyone.html>

### PERSONALITY AND OCCUPATION

Work-Psychological aspects, Interpersonal relations.  
MAKE EVERY WORKPLACE INTERACTION POSITIVE AND PRODUCTIVE Named a "Best Career Book 2012" by FINS Finance  
"Personality Style at Work provides you with the insight and tools to understand your style  
..[selengkapnya..](#)

## 300-399 Social sciences



16.01.293

[American Government : Power and Purpose, 13/E.](#)  
Theodore J Lowi, Benjamin Ginsberg, Kenneth A Shepsle, Stephen Ansolabehere  
W.W. Norton & Co., 2014  
Klasifikasi United States-Politics and government  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115629/american-government-power-and-purpose-13-e-.html>

### UNITED STATES-POLITICS AND GOVERNMENT

The text that professors trust to get students thinking analytically about American government now includes new content on how race, gender, and group identity intersect with political behavior and institutions. ..[selengkapnya..](#)



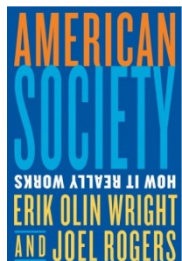
**Create Success**

Jon Doyle  
McGraw-Hill, 2013  
Klasifikasi Guidance, Dicipline, Physical plant, Welfare, Students  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115630/create-success.html>

16.01.294

**College student orientation**

College students-United States-Life skills guides, Vocational guidance-United States, Research shows the best chance a student has at success and persistence in college is to get involved and engaged with the school within 30 days of orientation through relationships, whether [..selengkapnya..](#)



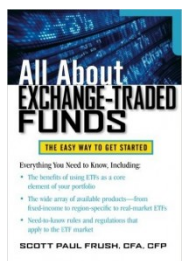
**American Society - How It Really Works**

Erik Olin Wright, Joel Rogers  
W.W. Norton & Company, Inc, 2011  
Klasifikasi Culture-United States  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115631/american-society-how-it-really-works.html>

16.01.295

**SOCIAL VALUES-UNITED STATES**

United States--Social conditions, United States-Economic conditions, United States-Moral conditions, United States-Civilization. "The definitive critical introduction to American society, challenging readers to think about the disconnection between how things are supposed to be in theory versus how they really work in practice." [?..selengkapnya..](#)



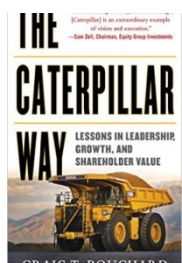
**All About Exchange-Traded Funds**

Scott Paul Frush, CFA, CFP  
McGraw-Hill, 2012  
Klasifikasi Investment company securities  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115636/all-about-exchange-traded-funds.html>

16.01.300

**EXCHANGE TRADED FUNDS**

Build a rock-solid portfolio with ETFs!All About Exchange-Traded Funds begins with an overview of the history of ETFs and advances to important-to-know topics, such as regulatory essentials, the benchmarks [..selengkapnya..](#)



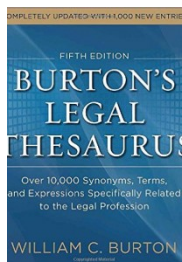
**The Caterpillar Way: Lessons in Leadership, Growth, and Shareholder Value**

Craig Bouchard, James Koch  
McGraw-Hill Education, 2014  
Klasifikasi Business enterprises in extractive, manufacturing, construction industries  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115643/the-caterpillar-way-lessons-in-leadership-growth-and-shareholder-value.html>

16.01.307

**TRACTOR INDUSTRY-UNITED STATES MANAGEMENT,**

In the early 1980s, Caterpillar, Inc. lost one million dollars per day for three consecutive years. Its continuing existence came into question. Today, "CAT" is the world's most profitable manufacturer [..selengkapnya..](#)



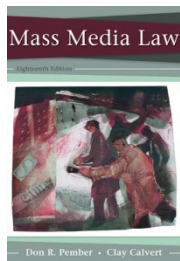
**Burton's Legal Thesaurus 5th Edition : over 10.000 synonyms, terms, and expressions specifically related to the legal profession**

William C. Burton  
McGraw-Hill, 2013  
Klasifikasi Law-United States-Terminology.  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 1 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115648/burtons-legal-thesaurus-5th-edition-over-10000-synonyms-terms-and-expressions-specifically-related-to-the-legal-profession.html>

16.01.311

**LAW-UNITED STATES-TERMINOLOGY**

THE FIRST AND MOST COMPREHENSIVE LEGAL THESAURUS EVER PUBLISHED Updated with 1,000 essential new terms--ranging from "whistleblower," "bailout," "fiscal cliff, and "cyberbullying," to "pyramid scheme," "inside information," "perfect storm," "fracking," [..selengkapnya..](#)

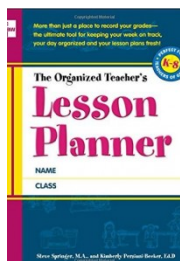


[Mass Media Law 18th Edition](#)  
Don R. Pember, Clay Calvert  
McGraw-Hill, 2013  
Klasifikasi Freedom of Information and Opinion  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115651/mass-media-law-18th-edition.html>

16.01.314

## MASS MEDIA LAW

Freedom of speech, Freedom of the press, Mass media-Law and legislation, Media law constantly changes, with new cases and controversies cropping up daily. [selengkapnya..](#)

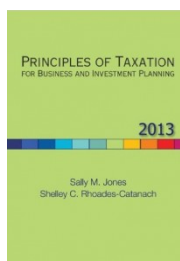


[The Organized Teacher's Lesson Planner](#)  
Steve Springer, Kimberly Persiani  
McGraw-Hill Education, 2012  
Klasifikasi Education- Teaching  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115652/the-organized-teachers-lesson-planner.html>

16.01.315

## TEACHING

Teaching - Handbooks, Lesson planning - Handbooks  
A new school year means a new "grade book"--a place to put everything that you need to keep your classroom running smoothly. But can your lesson planner do more ..[selengkapnya..](#)



[Principles of Taxation for Business and Investment Planning, 2013 Edition](#)  
Sally Jones, Shelley Rhoades-Catanach  
McGraw-Hill, 2013  
Klasifikasi Taxes  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115655/principles-of-taxation-for-business-and-investment-planning-2013-edition.html>

16.01.317

## TAXATION

INVESTMENT,  
Principles of Taxation for Business and Investment Planning focuses on the role taxes play in business and investment decision, presenting the general roles of taxation and discussing its implications for ..[selengkapnya..](#)

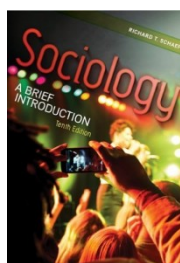


[Peak Performance : Success in College And Beyond, 8/E.](#)  
Sharon K. Ferrett  
McGraw-Hill, 2012  
Klasifikasi Education-critical thinking, cognition  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115660/peak-performance-success-in-college-and-beyond-8-e.html>

16.01.322

## ACADEMIC ACHIEVEMENT

Performance, Career development, SUCCESS,  
This best-selling text presents new and returning college students with practical, hands-on strategies for increasing their performance inside and outside the classroom. Peak Performance helps students make the connection between ..[selengkapnya..](#)



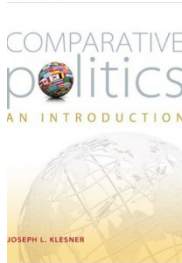
[Sociology : A Brief Introduction 10/E.](#)  
Richard T. Schaefer  
McGraw-Hill, 2013  
Klasifikasi Sociology and anthropology  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115662/sociology-a-brief-introduction-10-edition.html>

16.01.324

## SOCIOLOGY

Make Sociology new with McGraw-Hill's Connect Sociology and the 10th edition of Sociology: A Brief Introduction. New to Connect is Investigate Sociology, a brand-new tool that develops students' sociological ..[selengkapnya..](#)





16.01.326

[Comparative Politics: An Introduction](#)

Joseph Klesner  
McGraw-Hill Education, 2014  
Klasifikasi Comparative Government  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115664/comparative-politics-an-introduction.html>

**COMPARATIVE GOVERNMENT**

Comparative Politics: A Global Introduction shows new students of world politics how the methods and concepts of comparative politics can lead them to ask critical questions to better understand the ..[selengkapnya..](#)



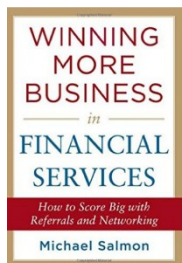
16.01.328

[The American Political System, 2/E.](#)

Ken Kollman  
W. W. Norton & Company, 2014  
Klasifikasi United States-Politics and government  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115666/the-american-political-system-2-e.html>

**UNITED STATES-POLITICS AND GOVERNMENT**

The American Political System focuses on the core insights of political science that students need to understand American government. Each chapter is organized around the real-world puzzles that draw scholars ..[selengkapnya..](#)



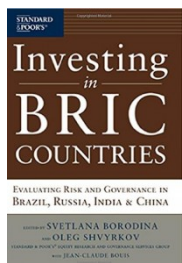
16.01.337

[Winning More Business in Financial Services](#)

Michael Salmon  
McGraw-Hill, 2012  
Klasifikasi Banks management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115675/winning-more-business-in-financial-services.html>

**FINANCIAL SERVICES INDUSTRY-MARKETING**

BUSINESS REFERRALS, A step-by-step guide to thriving in an increasingly competitive business climate by optimising existing relationships to meet people you can't reach on their own and staging, framing, and following through ..[selengkapnya..](#)



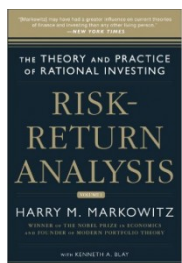
16.01.339

[Investing in BRIC Countries](#)

Svetlana Borodina, Oleg Shvykov  
McGraw-Hill, 2010  
Klasifikasi Organization of production  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115677/investing-in-bric-countries.html>

**INTERNATIONAL FINANCE**

Investments, Foreign, CORPORATE GOVERNANCE, Chart a course for success in the fertile terrain of BRIC investing! The world's largest and fastest-growing emerging markets are those of the BRIC nations?Brazil, Russia, India, and ..[selengkapnya..](#)



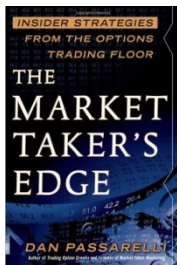
16.01.340

[The Theory and Practice of Rational Investing : Risk-Return Analysis](#)

Harry M. Markowitz, Kenneth A. Blay  
McGraw-Hill, 2014  
Klasifikasi Investment, Domestic investment, Individual investment, Private investment, Investment prospectuses, Portfolio Analysis and management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115678/the-theory-and-practice-of-rational-investing-risk-return-analysis.html>

**INVESTMENT ANALYSIS**

Investments-Mathematical models, Portfolio management The two most important words Harry Markowitz ever wrote are "portfolio selection." In 1952, when everyone in the stock market was looking for the next hot stock, as a doctoral candidate, ..[selengkapnya..](#)



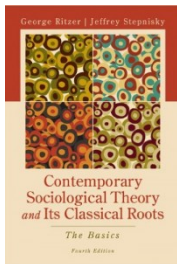
16.01.342

[Insider Strategies From The Options Trading Floor : The Market Taker's Edge](#)

Dan Passarelli  
McGraw-Hill, 2011  
Klasifikasi Stock speculation, buying on margin, day trading, stock index futures  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115680/in-sider-strategies-from-the-options-trading-floor-the-market-takers-edge.html>

**OPTION FINANCE**

STOCK OPTIONS,  
TRADE OPTIONS LIKE A SEASONED PRO!  
A Trading-Floor Veteran Shares his Secrets  
"What I like about Dan's book is that it's obvious he isn't just telling you how to trade,  
..selengkapnya..



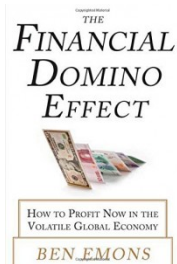
16.01.343

[Contemporary Sociological Theory and Its Classical Roots, 4/E](#)

George Ritzer, Jeffrey Stepnisky  
McGraw-Hill, 2013  
Klasifikasi Sociology and anthropology  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115681/contemporary-sociological-theory-and-its-classical-roots-4-e.html>

**SOCIOLOGY**

SOCIOLOGY-HISTORY,  
Contemporary Social Theory and Its Classical Roots: The Basics is ideal for those looking for a brief, yet accessible text on sociological theory. An affordable alternative to a standard text, ..selengkapnya..



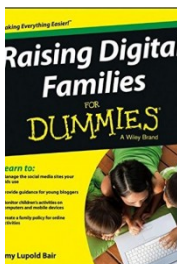
16.01.344

[The Financial Domino Effect: How to Profit Now in the Volatile Global Economy](#)

Ben Emons  
McGraw-Hill Education, 2013  
Klasifikasi Investment, Domestic investment, Individual investment, Private investment, Investment prospectuses, Portfolio Analysis and management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115682/the-financial-domino-effect-how-to-profit-now-in-the-volatile-global-economy.html>

**INVESTMENT**

Investment analysis, Financial crises  
Predict and profit from the chain reactions of market turmoil "If you care about the inner dynamics and investors' reactions to the emerging new financial world that will increasingly consist ..selengkapnya..



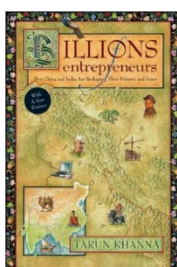
16.01.346

[Raising Digital Families For Dummies](#)

Amy Lupold Bair  
John Wiley & Sons, 2013  
Klasifikasi Digital media; electronic publications, internet; World Wide Web  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115684/raising-digital-families-for-dummies.html>

**INTERNET AND FAMILIES**

Internet-Social aspects, Parent and child.  
Get on the same online playing field as your children with this helpful resource The youngest generation will never know life without iPhones, iPods, and Facebook, and while their parents ..selengkapnya..



16.01.349

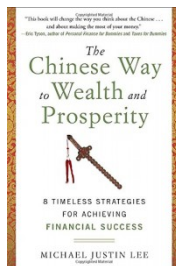
[Billions Entrepreneurs - How China and India Are Reshaping Their Future and Yours](#)

Tarun Khanna  
Harvard Business Preview Press, 2011  
Klasifikasi Economic Situation and Conditions in Asia  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115691/billions-entrepreneurs-how-china-and-india-are-reshaping-their-future-and-yours.html>

**Commerce**

China-Commerce, India-Commerce, China economic policy, india Economic Policy, China-Foreign Economic Relation, India-Foreign Economic Relation,  
"Khanna has written an objective and insightful comparison of China and India. His analysis of Indian developments is particularly outstanding, because it is based on his firsthand experiences in India.  
..selengkapnya..





16.01.358

[The Chinese Way to Wealth and Prosperity: 8 Timeless Strategies for Achieving Financial Success](#)

Michael Justin Lee

McGraw-Hill Education, 2012

Klasifikasi Financial economics- personal finance  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

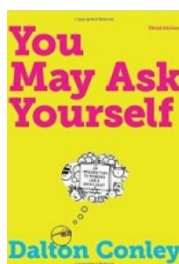
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115701/the-chinese-way-to-wealth-and-prosperity-8-timeless-strategies-for-achieving-financial-success.html>

[id/pustaka/115701/the-chinese-way-to-wealth-and-prosperity-8-timeless-strategies-for-achieving-financial-success.html](#)

**Financial planning-personal**

Wealth, Wealth-China, Philosophy, Chinese. For centuries, the Chinese have managed to survive and thrive in virtually every part of the world. From nineteenth-century emigrants to twenty-first-century "tiger moms," they have shown remarkable resilience and [..selengkapnya..](#)



16.01.363

[You May Ask Yourself, 3/E](#)

Dalton Conley

Norton, 2013

Klasifikasi Sociology and anthropology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

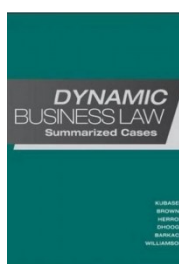
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115706/you-may-ask-yourself-3-e.html>

[id/pustaka/115706/you-may-ask-yourself-3-e.html](#)

**SOCIOLOGY**

[selengkapnya..](#)



16.01.365

[Dynamic Business Law Summarized Cases](#)

Nancy K. Kubasek, M. Neil Bronwne

McGraw-Hill, 2013

Klasifikasi Commercial law-United States

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

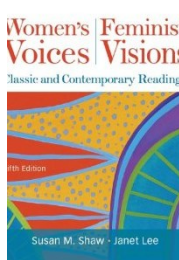
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115708/dynamic-business-law-summarized-cases.html>

[id/pustaka/115708/dynamic-business-law-summarized-cases.html](#)

**COMMERCIAL LAW-UNITED STATES**

Dynamic Business Law: Summarized Cases, 1e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues [..selengkapnya..](#)



16.01.370

[Women's Voices Feminist Visions Classic and Contemporary Readings, 5/E](#)

Susan M. Shaw, Janet Lee

McGraw-Hill, 2012

Klasifikasi Social Role and Status Of Women

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

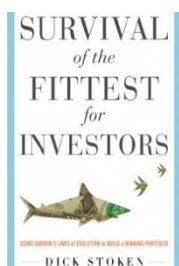
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115713/womens-voices-feminist-visions-classic-and-contemporary-readings-5-e.html>

[id/pustaka/115713/womens-voices-feminist-visions-classic-and-contemporary-readings-5-e.html](#)

**WOMEN STUDIES**

Feminism, Preface 1 Women's Studies: Perspectives and Practices What Is Women's Studies? How Did Women's Studies Come About? What Were the Origins of Women's Rights Activism in the United States? What Is [..selengkapnya..](#)



16.01.371

[Survival of The Fittest for Investors](#)

Dick Stoken

McGraw-Hill, 2012

Klasifikasi Investment, Domestic investment, Individual investment, Private investment, Investment prospectuses, Portfolio Analysis and management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

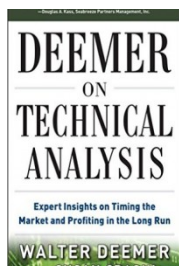
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115714/survival-of-the-fittest-for-investors.html>

[id/pustaka/115714/survival-of-the-fittest-for-investors.html](#)

**INVESTMENT**

Investment analysis, Economic forecasting The science behind creating portfolios that adapt to market changes "After ten years of poor stock market returns and yet great bond and gold returns, there is a real thirst [..selengkapnya..](#)



16.01.377

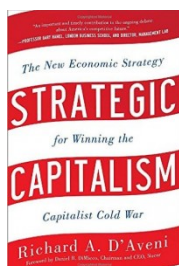
[Deemer on Technical Analysis : expert insights on timing the market and profiting in the long run](#)

Walter Deemer, Susan Cragin  
McGraw-Hill, 2012  
Klasifikasi Evaluation Techniques for Securities, Real Estate, Commodities  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
[https://openlibrary. telkomuniversity.ac. id/pustaka/115720/de emer-on-technical-an alysis-expert-insigh ts-on-timing-the-mar ket-and-profiting-in -the-long-run.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115720/de-emer-on-technical-an-alysis-expert-insigh-ts-on-timing-the-mar- ket-and-profiting-in -the-long-run.html)

**INVESTMENT ANALYSIS**

Portfolio management, Investments  
Build profits even in the worst of times with the methods of a Technical Analysis legend  
“Deemer on Technical Analysis will become an instant investment book classic.”  
?Douglas A. Kass, ..[selengkapnya..](#)



16.01.380

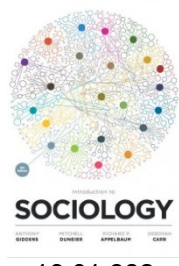
[Strategic Capitalism : The New Economic Strategy for Winning the Capitalist Cold War](#)

Richard A. D'Aveni  
McGraw-Hill, 2012  
Klasifikasi Free enterprise economy; open economy; capitalism  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
[https://openlibrary. telkomuniversity.ac. id/pustaka/115723/st rategic-capitalism-t he-new-economic-stra tegy-for-winning-the -capitalist-cold-war .html](https://openlibrary.telkomuniversity.ac.id/pustaka/115723/st-rategic-capitalism-t he-new-economic-stra tegy-for-winning-the -capitalist-cold-war .html)

**CAPITALISM**

Praise for Strategic Capitalism “Richard D’Aveni understands that managing competition between the United States and China?and their quite different forms of capitalism?will occupy leaders on both sides  
..[selengkapnya..](#)



16.01.382

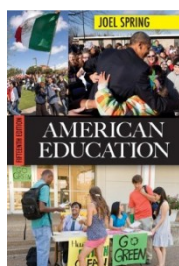
[Introduction to Sociology](#)

Anthony Giddens, et al  
Norton, 2012  
Klasifikasi Sociology and anthropology  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
[https://openlibrary. telkomuniversity.ac. id/pustaka/115725/in-troduction-to-sociol ogy.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115725/in-troduction-to-sociol ogy.html)

**SOCIOLOGY**

Reveals the surprising links between everyday life and global social change. The best choice for showing how sociology can illuminate the real-life issues confronting your students. The authors combine classic  
..[selengkapnya..](#)



16.01.383

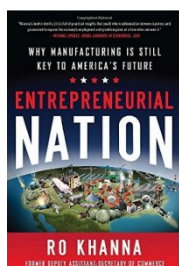
[American Education, 15/E.](#)

Joel Spring  
McGraw-Hill Education, 2012  
Klasifikasi Education- Moral, ethical, character education  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 4 Koleksi](#)  
[https://openlibrary. telkomuniversity.ac. id/pustaka/115726/am erican-education-15- e-.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115726/am-erican-education-15- e-.html)

**EDUCATION**

Clear, concise, and authoritative, American Education brings current issues and challenging perspectives to teacher educators’ classrooms. Revised every two years, the text provides an up-to-date introduction to the historical, political,  
..[selengkapnya..](#)



16.01.384

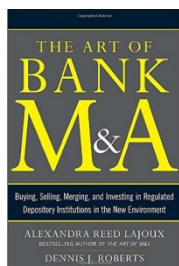
[Why Manufacturing is Still Key To America's Future - Entrepreneurial Nation](#)

Ro Khanna  
McGraw-Hill, 2012  
Klasifikasi Entrepreneurship -United States  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
[https://openlibrary. telkomuniversity.ac. id/pustaka/115727/wh y-manufacturing-is-s till-key-to-americas -future-entrepreneur ial-nation.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115727/wh-y-manufacturing-is-s till-key-to-americas -future-entrepreneur ial-nation.html)

**MANUFACTURING INDUSTRIES - UNITED STATES**

ENTREPRENEURSHIP - UNITED STATES, A call to arms for everyone who believes in America’s future If you trust what you hear in the news, America is in trouble. We’ve moved our manufacturing overseas. We’ve  
..[selengkapnya..](#)



16.01.386

[The Art of Bank M&A : Buying, Selling, Merging, and Investing in Regulated Depository Institution in the New Environment](#)

Alexandra Reed Lajoux, Dennis J Roberts  
McGraw-Hill, 2014

Klasifikasi Banks management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

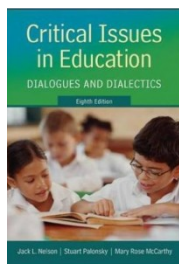
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115729/the-art-of-bank-ma-buying-selling-merging-and-investing-in-regulated-depository-institution-in-the-new-environment.html>

**BANK**

Bank mergers--United States, Financial institutions-Law and legislation-United States.

Up-to-date guidance for conducting a successful M&A for banks and financial institutions The simmering economic climate since the financial crisis faces a front of new competition and sweeping regulatory  
..selengkapnya..



16.01.387

[Critical Issues in Education - Dialogues and Dialectics, 8/E](#)

Jack L. Nelson; Stuart Palonsky; Mary Rose McCarthy  
McGraw-Hill, 2013

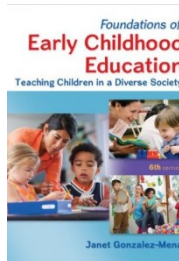
Klasifikasi Education in United States  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115730/critical-issues-in-education-dialogues-and-dialectics-8-e.html>

**EDUCATION-UNITED STATES**

There is a great need for critical thinking in schools, and by teachers. Current educational reform efforts emphasize student testing on basic information and rote memorization. What is lost is  
..selengkapnya..



16.01.388

[Foundations of Early Childhood Education : Teaching Children in a Diverse Society, 6/E](#)

Janet Gonzalez-Mena  
McGraw-Hill, 2014

Klasifikasi Preschool education and kindergarten  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

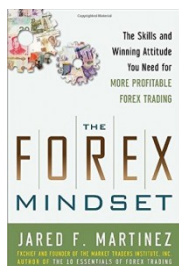
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115731/foundations-of-early-childhood-education-teaching-children-in-a-diverse-society-6-e.html>

**EDUCATION**

Early childhood education, Multicultural education.

Foundations of Early Childhood Education: Teaching Children in a Diverse Society is designed to help increase the quality in early care and education programs through training teachers. It features skill  
..selengkapnya..



16.01.394

[The Forex Mindset : The Skills and Winning Attitude You Need for More Profitable Forex Trading](#)

Jared F. Martinez  
McGraw-Hill, 2011

Klasifikasi Foreign exchange, forward exchange, international monetary systems, special drawing rights  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

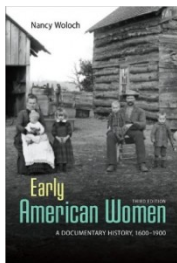
<https://openlibrary.telkomuniversity.ac.id/pustaka/115737/the-forex-mindset-the-skills-and-winning-attitude-you-need-for-more-profitable-for-extrading.html>

**FOREIGN EXCHANGE MARKET**

Foreign exchange futures, Speculation-Psychological aspects

Jared Martinez traded the forex market for a decade through the 1980s and '90s before he discovered that successful trading requires 10 percent skill and 90 percent emotional intelligence. He founded the  
..selengkapnya..





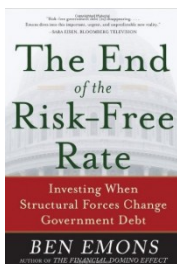
16.01.395

[EARLY AMERICAN WOMEN: A DOCUMENTARY HISTORY 1600 - 1900, 3/E](#)

Nancy Woloch  
McGraw-Hill, 2014  
Klasifikasi Women-United States  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115738/early-american-women-a-documentary-history-1600-1900-3-e.html>

**WOMEN-UNITED STATES-HISTORY**

Early American Women presents over 100 primary sources in women's history. Throughout, the lives and experiences of American women from a variety of cultures from the colonial era through the ..[selengkapnya..](#)



16.01.397

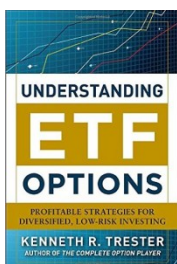
[The End of the Risk-Free Rate: Investing When Structural Forces Change Government Debt](#)

Ben Emons  
McGraw-Hill, 2014  
Klasifikasi Investment, Domestic investment, Individual investment, Private investment, Investment prospectuses, Portfolio Analysis and management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115740/the-end-of-the-risk-free-rate-investing-when-structural-forces-change-government-debt.html>

**INVESTMENT**

**FINANCIAL RISK**

Ben Emons explains why government debt is no longer "risk free"--and how you can seek alternatives in order to invest your money accordingly. A timely alert to the fundamental ..[selengkapnya..](#)



16.01.399

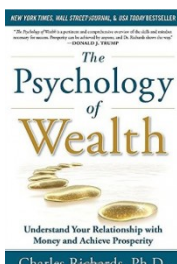
[Understanding ETF Options: Profitable Strategies for Diversified, Low-Risk Investing](#)

Kenneth R. Trester  
McGraw-Hill, 2012  
Klasifikasi Investment company securities  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115742/understanding-etf-options-profitable-strategies-for-diversified-low-risk-investing.html>

**EXCHANGE TRADED FUNDS**

**OPTIONS,**

Proven ways to increase profits while reducing risk in one of today's fastest growing markets. Finding a safe investment in today's markets makes looking for that needle in ..[selengkapnya..](#)



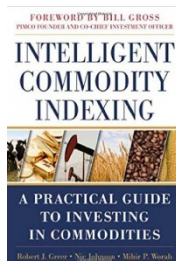
16.01.400

[The Psychology of Wealth: Understand Your Relationship with Money and Achieve Prosperity](#)

Charles Richards, Ph.D.  
McGraw-Hill, 2012  
Klasifikasi Increasing income, Net worth, Financial security, Financial independence  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115743/the-psychology-of-wealth-understand-your-relationship-with-money-and-achieve-prosperity.html>

**MONEY-PSYCHOLOGICAL ASPECTS**

The New York Times and Wall Street Journal bestseller! "The Psychology of Wealth is a pertinent and comprehensive overview of the skills and mindset necessary for success. Prosperity can be ..[selengkapnya..](#)



16.01.401

[Intelligent Commodity Indexing: A Practical Guide to Investing in Commodities](#)

Robert J Greer; Nic Johnson; Mihir P Worah  
McGraw-Hill, 2013

Klasifikasi Securities, Real Estate, Commodities, Valuation(value), Speculation in securities, Financial Futures

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115744/intelligent-commodity-indexing-a-practical-guide-to-investing-in-commodities.html>

**INVESTMENT-COMMODITIES**

THE SECRETS TO CAPITALIZING ON THE COMMODITIES BOOM In the mid-1970s, when Bob Greer scrolled through miles of microfilm in the basement of a public library in order to [..selengkapnya..](#)



16.01.402

[American Politics Today, 3/E](#)

William T. Bianco; David T. Canon  
Norton, 2013

Klasifikasi United States-Politics and government

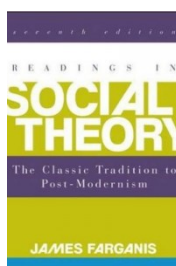
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115745/american-politics-today-3-e.html>

**UNITED STATES-POLITICS AND GOVERNMENT**

American Politics Today helps students understand the debates and controversies that they encounter in the news by emphasizing conflict and compromise as natural parts of politics. New book features- including highly [..selengkapnya..](#)



16.01.403

[Readings in Social Theory - Classic Tradition to Post-Modernism, 7/E](#)

James Farganis  
McGraw-Hill, 2014

Klasifikasi Sociology and anthropology

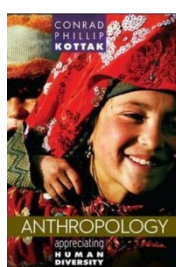
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115746/readings-in-social-theory-classic-tradition-to-post-modernism-7-e.html>

**SOCIOLOGY-PHILOSOPHY**

This established anthology of primary readings provides a firm foundation in sociological theory. Concepts are expressed through the most influential thinkers in each of the classic, contemporary, modernist, and postmodernist [..selengkapnya..](#)



16.01.404

[ANTHROPOLOGY - Appreciating Human Diversity](#)

Conrad Phillip Kottak  
McGraw-Hill, 2013

Klasifikasi Sociology and anthropology

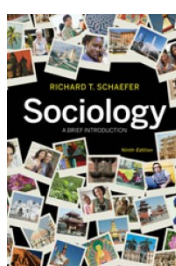
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115747/anthropology-appreciating-human-diversity.html>

**ANTHROPOLOGY**

appreciating human diversity  
A leading name in anthropology, Conrad Philip Kottak continues to define student learning in the general anthropology course. Anthropology: Appreciating Human Diversity offers an up-to-date holistic introduction to general anthropology [..selengkapnya..](#)



16.01.405

[Sociology : A Brief Introduction, 9/E](#)

Richard T. Schaefer  
McGraw-Hill, 2011

Klasifikasi Sociology and anthropology

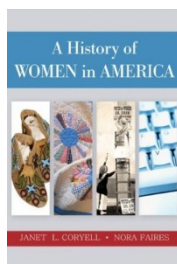
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115748/sociology-a-brief-introduction-9-e.html>

**SOCIOLOGY**

[selengkapnya..](#)



16.01.407

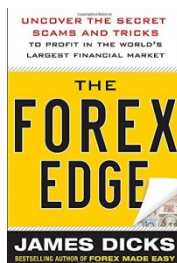
### [A History of Women in America](#)

Janet L. Coryell; Nora Faires  
McGraw-Hill, 2012  
Klasifikasi Women-United States  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115750/a-history-of-women-in-america.html>

### **WOMEN-UNITED STATES-HISTORY**

A History of Women in America integrates the stories of women in America into the national narrative of American history. By weaving women's lives into the heart of the country's [..selengkapnya..](#)



16.01.408

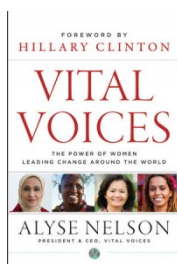
### [The Forex Edge: Uncover the Secret Scams and Tricks to Profit in the World's Largest Financial Market](#)

James Dicks  
McGraw-Hill Education, 2012  
Klasifikasi Foreign exchange, forward exchange, international monetary systems, special drawing rights  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115751/the-forex-edge-uncover-the-secret-scams-and-tricks-to-profit-in-the-worlds-largest-financial-market.html>

### **FOREIGN EXCHANGE MARKET**

Much has changed since leading forex expert and educator James Dicks introduced retail investors to trading in the foreign exchange currency market. The market's daily turnover has grown considerably, [..selengkapnya..](#)



16.01.410

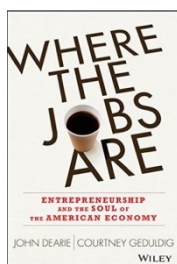
### [Vital Voices: The Power of Women Leading Change Around the World](#)

Alyse Nelson  
Jossey-Bass, 2012  
Klasifikasi Social Role and Status Of Women  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115753/vital-voices-the-power-of-women-leading-change-around-the-world.html>

### **WOMEN-POLITICAL ACTIVITY**

Women social reformers, Leadership in women  
How women around the world are leading powerful change Women's progress is global progress. Where there is an increase in women's university enrollment rates, women's earnings, and maternal health, and [..selengkapnya..](#)



16.01.412

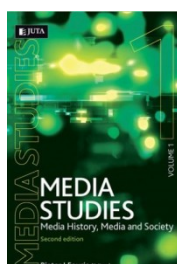
### [Where the Jobs Are: Entrepreneurship and the Soul of the American Economy](#)

John Dearie; Courtney Geduldig  
Jossey-Bass, 2013  
Klasifikasi Labor Market-United States.  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115755/where-the-jobs-are-entrepreneurship-and-the-soul-of-the-american-economy.html>

### **JOB CREATION-UNITED STATES**

Entrepreneurship-United States, Labor supply-United States, Labor policy-United States.  
A guide to ending America's jobs emergency by accelerating the true engine of job creation—start-ups Four years after the end of the Great Recession, 23 million Americans remain unemployed, underemployed, [..selengkapnya..](#)



16.01.418

### [Media Studies: Media History, Media and Society, Volume 1](#)

Pieter J. Fourie  
Juta Academic, 2001  
Klasifikasi Social science- Media (Means of communication)  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115764/media-studies-media-history-media-and-society-volume-1.html>

### **MASS MEDIA**

While examining exactly who owns the media and who produces the media, this text manages to encompass the systematic, critical, and analytical media in all its forms and concludes that [..selengkapnya..](#)





16.01.421

[Digital Storytelling : A creator's guide to interactive entertainment](#)

Carolyn Handler Miller

Focal Press, 2014

Klasifikasi Storytelling

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

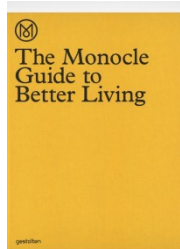
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115767/digital-storytelling-a-creators-guide-to-interactive-entertainment.html>

[id/pustaka/115767/digital-storytelling-a-creators-guide-to-interactive-entertainment.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115767/digital-storytelling-a-creators-guide-to-interactive-entertainment.html)

**INTERACTIVE MULTIMEDIA**

Storytelling-Data processing, DIGITAL STORYTELLING, Digital Storytelling shows you how to create immersive, interactive narratives across a multitude of platforms, devices, and media. From age-old storytelling techniques to cutting-edge development processes, this book covers creating [..selengkapnya..](#)



16.01.435

[The Monocle Guide to Better Living](#)

Gestalten

Monocle Book Collection, 2013

Klasifikasi Culture and institutions

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

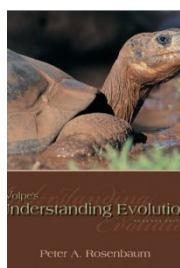
<https://openlibrary.telkomuniversity.ac.id/pustaka/115781/the-monocle-guide-to-better-living.html>

[id/pustaka/115781/the-monocle-guide-to-better-living.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115781/the-monocle-guide-to-better-living.html)

**CITY AND TOWN LIFE**

THE MONOCLE GUIDE TO BETTER LIVING In the unlikely case you find yourself responsible for planning a city, or, perhaps more plausibly, you decide it's time to up and move [..selengkapnya..](#)

## 500-599 Science



16.01.299

[Volpe's Understanding Evolution, 7/E](#)

Peter Rosenbaum

McGraw-Hill Education, 2011

Klasifikasi Evolution

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

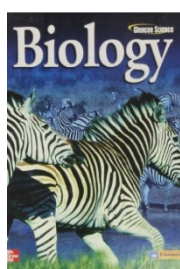
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115635/volpes-understanding-evolution-7e.html>

[id/pustaka/115635/volpes-understanding-evolution-7e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115635/volpes-understanding-evolution-7e.html)

**EVOLUTION**

As an introduction to principles of evolution, this paperback text is ideally suited as a main text for general evolution or as a supplement for general biology, genetics, zoology, botany, [..selengkapnya..](#)



16.01.316

[BIOLOGY INDIANA](#)

Alton Biggs et al

McGraw-Hill, 2012

Klasifikasi Biological Sciences

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

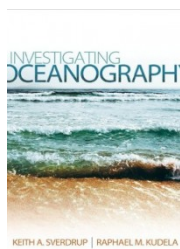
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115654/biology-indiana.html>

[id/pustaka/115654/biology-indiana.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115654/biology-indiana.html)

**BIOLOGICAL SCIENCES**

Contents : Unit 1 : Ecology Unit 2 : The Cell Unit 3 : Genetics Unit 4 : History of Biological Diversity Unit 5 : Bacteria, Viruses, Protists, And Fungi Unit 6 : Plants Unit 7 : Invertebrates Unit 8 : Vertebrates Unit 9 : The Human Body [selengkapnya..](#)



16.01.327

[Investigating Oceanography](#)

Keith A. Sverdrup, Raphael M. Kudela

McGraw-Hill, 2014

Klasifikasi Hydrosphere and submarine geology

Oceanography

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

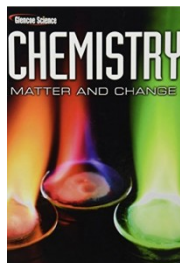
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115665/investigating-oceanography.html>

[id/pustaka/115665/investigating-oceanography.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115665/investigating-oceanography.html)

**OCEANOGRAPHY**

[selengkapnya..](#)



16.01.331

[Chemistry: Matter and Change](#)

Thandi Buthelezi, Laurel Dingrando, Nicholas Hainen, Cheryl Wistrom, Dinah Zike  
McGraw-Hill Education, 2012  
Klasifikasi Research and Statistical Methods of Chemistry

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

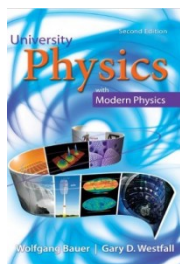
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115669/chemistry-matter-and-change.html)

[id/pustaka/115669/chemistry-matter-and-change.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115669/chemistry-matter-and-change.html)

**CHEMISTRY**

Chemistry-Study and teaching  
A comprehensive course of study designed for a first-year high school chemistry curriculum, this program incorporates features for strong math support and problem-solving development. [selengkapnya..](#)



16.01.332

[University Physics with Modern Physics, 2/E.](#)

Wolfgang Baurer, Gary D. Westfall  
McGraw-Hill, 2014

Klasifikasi Physics, energy, matter, antimatter, classical physics, classical and quantum mechanics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

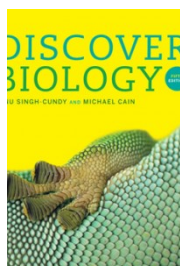
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115670/university-physics-with-modern-physics-2-e-.html)

[id/pustaka/115670/university-physics-with-modern-physics-2-e-.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115670/university-physics-with-modern-physics-2-e-.html)

**PHYSICS**

Bauer & Westfall's University Physics with Modern Physics, second edition, teaches students the fundamentals of physics through interesting, timely examples, a logical and consistent approach to problem solving, and an [..selengkapnya..](#)



16.01.362

[Discover Biology, 5/E](#)

Anu Singh-Cundy, Michael Cain  
Norton, 2012

Klasifikasi Biological Sciences

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

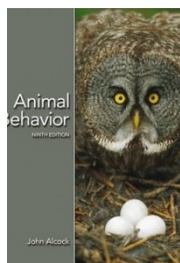
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115705/discover-biology-5-e.html)

[id/pustaka/115705/discover-biology-5-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115705/discover-biology-5-e.html)

**Biology**

[selengkapnya..](#)



16.01.367

[Animal Behavior, 9/E](#)

John Alcock  
Sinauer, 2009

Klasifikasi Behavior of Animals, Psychology of Animals

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

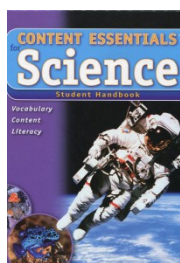
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115710/animal-behavior-9-e.html)

[id/pustaka/115710/animal-behavior-9-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115710/animal-behavior-9-e.html)

**ANIMAL BEHAVIOR-EVOLUTION**

[selengkapnya..](#)



16.01.396

[Content Essentials for Science Student Handbook: Vocabulary Content Literacy](#)

Wright Group  
McGraw-Hill Education, 2009

Klasifikasi Natural Science

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

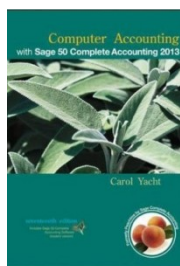
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115739/content-essentials-for-science-student-handbook-vocabulary-content-literacy.html)

[id/pustaka/115739/content-essentials-for-science-student-handbook-vocabulary-content-literacy.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115739/content-essentials-for-science-student-handbook-vocabulary-content-literacy.html)

**SCIENCE**

[selengkapnya..](#)

**600-699 Technology (Applied Science)**



16.01.296

[Computer Accounting with Sage 50 Complete Accounting 2013 \[Formerly Peachtree\] 7th Edition](#)

Carol Yacht, M.A.  
McGraw-Hill, 2013

Klasifikasi Data processing, Computer applications in accounting

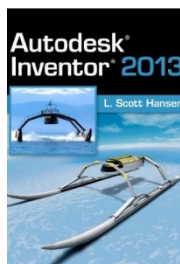
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115632/computer-accounting-with-sage-50-complete-accounting-2013-formerly-peachtree-7th-edition.html>

## ACCOUNTING COMPUTER PROGRAMS

Carol Yacht's Peachtree textbook is the market leader because her pedagogy is unmatched?she incorporates real-world businesses; step-by step-directions; numerous screen illustrations; challenging exercises and projects; and a website [..selengkapnya..](#)



16.01.297

[Autodesk Inventor 2013](#)

L. Scott Hansen  
McGraw-Hill Education, 2013

Klasifikasi Data Processing-Computer Application

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

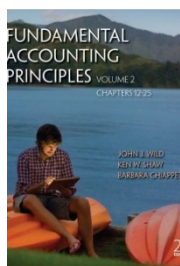
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115633/autodesk-inventor-2013.html>

## AUTODESK INVENTOR

Engineering Graphics, Engineering Design-Data Processing

The text that professors trust to get students thinking analytically about American government now includes new content on how race, gender, and group identity intersect with political behavior and institutions. [..selengkapnya..](#)



16.01.298

[Fundamental Accounting Principles -21/E.](#)

John J. Wild, Ken W. Shaw, Barbara Chiappetta  
W.W. Norton & Company, Inc, 2011

Klasifikasi Accounting

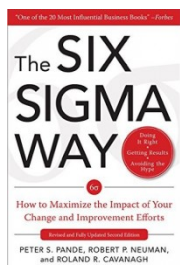
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115634/fundamental-accounting-principles-21-e.html>

## ACCOUNTING

With 55 years of success in the principles of accounting market, Fundamental Accounting Principles, 21e by Wild, Shaw and Chiappetta has endured and adapted to changes in accounting, technology, and student [..selengkapnya..](#)



16.01.301

[The Six Sigma Way: How to Maximize the Impact of Your Change and Improvement Efforts, 2/E.](#)

Peter Pande, Robert Neuman, Roland Cavanagh  
McGraw-Hill Education, 2014

Klasifikasi Management of production, Production management in manufacturing enterprises, Production management in service industries, Comprehensive works on logistics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

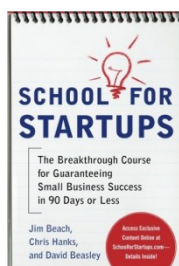
<https://openlibrary.telkomuniversity.ac.id/pustaka/115637/the-six-sigma-way-how-to-maximize-the-impact-of-your-change-and-improvement-efforts-2-e.html>

## Six sigma

Quality control-Statistical methods, Continuous improvement process, Production management.

Upon its publication in 2000, The Six Sigma Way was among the very first books to clearly explain the impressive benefits of Six Sigma's improvement-driven and customer-centric approach to business [..selengkapnya..](#)





16.01.302

[School for Startups - The Breakthrough Course for Guaranteeing Small Business Success in 90 Days or Less](#)

Jim Beach, Chris Hanks, and David Beasley  
McGraw-Hill, 2011  
Klasifikasi Initiation of business enterprises, Location, Management of new business enterprises  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115638/school-for-startups-the-breakthrough-course-for-guaranteeing-small-business-success-in-90-days-or-less.html>

**NEW BUSINESS ENTERPRISES-MANAGEMENT**

Small business-Management, Entrepreneurship  
The Beginner's Guide to Low-Risk Entrepreneurship You want to start your own business, but "risk" isn't your middle name. You're not alone. Many successful entrepreneurs are averse to risk--but they [..selengkapnya..](#)



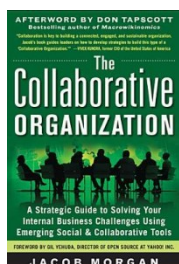
16.01.303

[Highly Recommended : harnessing the power of word of mouth and social media to build your brand and your business](#)

Paul R. Rand  
McGraw-Hill, 2014  
Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115639/highly-recommended-harnessing-the-power-of-word-of-mouth-and-social-media-to-build-your-brand-and-your-business.html>

**BRANDING**

Marketing-Management, Oral communication, English language-Business English.  
WHAT DO YOU TRUST MORE--AN ADVERTISEMENT OR A FRIEND? Seize the power of today's most powerful marketing tool--WORD OF MOUTH According to Nielsen, 92 percent of consumers report that a word [..selengkapnya..](#)



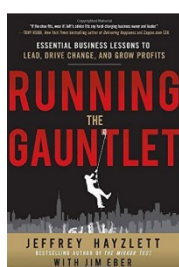
16.01.305

[The Collaborative Organization : a strategic guide to solving your internal business challenges using emerging social and collaborative tools](#)

Jacob Morgan  
McGraw-Hill, 2012  
Klasifikasi Planning and policy making, Management by objectives, Strategic management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115641/the-collaborative-organization-a-strategic-guide-to-solving-your-internal-business-challenges-using-emerging-social-and-collaborative-tools.html>

**CORPORATE CULTURE**

Solve problems, seize opportunities, and ignite innovation with a powerful collaborative technology business strategy "A valuable strategic guide for organizations looking to tap the power of new social and collaborative [..selengkapnya..](#)



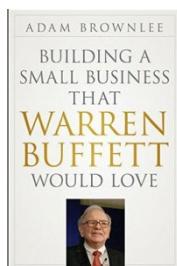
16.01.306

[Running The Gauntlet - Essential Business Lessons to Lead, Drive Change, And Grow Profits](#)

Jeffrey Hayzlett, Jim Eber  
McGraw-Hill, 2012  
Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115642/running-the-gauntlet-essential-business-lessons-to-lead-drive-change-and-grow-profits.html>

**ORGANIZATION CHANGE**

MANAGEMENT, LEADERSHIP, Change your ATTITUDE. Change your BUSINESS. Change your FUTURE. What's stopping you from making the changes your business needs to thrive? The most dangerous move in business is the [..selengkapnya..](#)



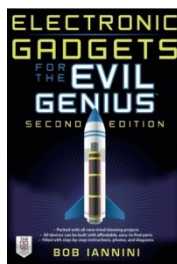
16.01.308

[Building A Small Business that Warren Buffett would love](#)

Adam Brownlee  
John Wiley & Sons, Inc., 2012  
Klasifikasi Management-Small Enterprises  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115644/building-a-small-busines-ess-that-warren-buffett-would-love.html>

**SMALL BUSINESS**

Investments,  
The guide to making money the Warren Buffett way The book that presents the same fundamentals that Warren Buffet used to turn an initial \$105,000 investment into a \$40 billion fortune in ..[selengkapnya..](#)



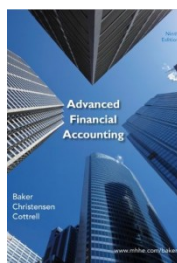
16.01.310

[Electronic Gadgets for the Evil Genius, 2/E.](#)

Robert Iannini  
McGraw-Hill Education, 2014  
Klasifikasi Electronics, microelectronics  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115647/el-ectronic-gadgets-for-the-evil-genius-2-e-.html>

**Quantum teaching-islamic education**

Spark your creativity with this wickedly inventive guide. Electronic Gadgets for the Evil Genius, Second Edition, is filled with completely new, amped-up projects that will shock and amaze, such as ..[selengkapnya..](#)



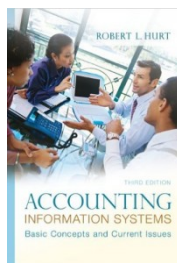
16.01.312

[Advanced Financial Accounting 9th Edition](#)

Richard E. Baker, Theodore E. Christensen, David M. Cottrell  
McGraw-Hill, 2011  
Klasifikasi Advanced level of accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115649/ad-vanced-financial-acc-ounting-9th-edition.html>

**FINANCIAL ACCOUNTING-ADVANCED**

The Ninth Edition of Advanced Financial Accounting is an up-to-date, comprehensive, and highly illustrated presentation of the accounting and reporting principles and procedures used in a variety of business entities. ..[selengkapnya..](#)



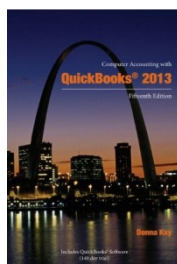
16.01.313

[Accounting Information Systems, 3/E.](#)

Robert Hurt  
McGraw-Hill Education, 2013  
Klasifikasi Data processing, Computer applications in accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115650/ac-counting-information-systems-3-e-.html>

**ACCOUNTING-DATA PROCESSING**

Information storage and retrieval systems-Accounting,  
Accounting Information Systems: Basic Concepts and Current Issues, Third Edition, by Robert Hurt provides a highly approachable, interdisciplinary presentation of the fundamental accounting topics and information technology of AIS. It ..[selengkapnya..](#)



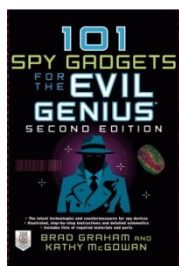
16.01.321

[Computer Accounting with QuickBooks 2013 15th Edition](#)

Donna Key  
McGraw-Hill, 2014  
Klasifikasi Data processing, Computer applications in accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115659/co-mputer-accounting-wi-th-quickbooks-2013-15th-edition.html>

**COMPUTER APPLICATIONS-ACCOUNTING**

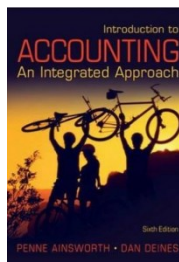
Using a hands-on approach, Computer Accounting with QuickBooks® 2013 integrates understanding accounting with mastery of QuickBooks software. The text provides proven instructional techniques based throughout the new edition to make students ..[selengkapnya..](#)



16.01.323

[101 Spy Gadgets for the Evil Genius, 2/E.](#)  
Brad Graham, Kathy McGowan  
McGraw-Hill Education, 2012  
Klasifikasi Security Electronics  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115661/10-1-spy-gadgets-for-the-evil-genius-2-e-.html>

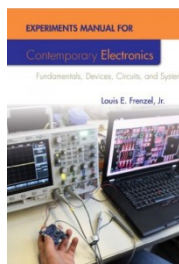
**ELECTRONIC SECURITY SYSTEMS-EQUIPMENT AND SUPPLIES**  
ELECTRONIC APPARATUS AND APPLIANCES-DESIGN AND CONSTRUCTION,  
CREATE FIENDISHLY FUN SPY TOOLS AND COUNTERMEASURES Fully updated throughout, this wickedly inventive guide is packed with a wide variety of stealthy sleuthing contraptions you can build yourself. 101 Spy Gadgets ..[selengkapnya..](#)



16.01.325

[Introduction to Accounting An Integrated Approach 6/E.](#)  
Penne Ainsworth, Dan Deines  
McGraw-Hill, 2011  
Klasifikasi Accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115663/introduction-to-accounting-an-integrated-approach-6-e-.html>

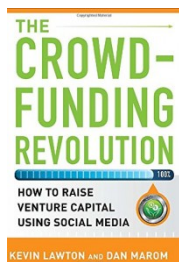
**ACCOUNTING**  
This textbook integrates Financial and Managerial Accounting as opposed to keeping these areas separate, the approach followed by most books and curriculums. By "integration", we mean the authors focus on ..[selengkapnya..](#)



16.01.335

[Experiments Manual for Contemporary Electronics: Fundamentals, Devices, Circuits and Systems](#)  
Louis Frenzel  
McGraw-Hill, 2014  
Klasifikasi Electronics, Communications engineering  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115673/experiments-manual-for-contemporary-electronics-fundamentals-devices-circuits-and-systems.html>

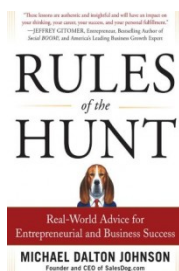
**ELECTRONIC**  
ELECTRONIC CIRCUIT DESIGN,  
Description: Contemporary Electronics: Fundamentals, Devices, Circuits and Systems offers a modern approach to fundamental courses for the electronics and electrical fields. It is designed for the first two or three ..[selengkapnya..](#)



16.01.338

[The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media](#)  
Kevin Lawton, Dan Marom  
McGraw-Hill Education, 2013  
Klasifikasi External sources, Endowments and grants, Issue and sale of stocks and bonds, Loans, Fund raising  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115676/the-crowdfunding-revolution-how-to-raise-venture-capital-using-social-media.html>

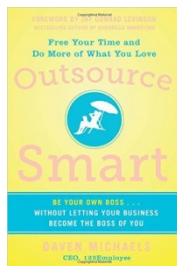
**NEW BUSINESS ENTERPRISE**  
Social media-Economic aspects, New business enterprises-Finance, Online social networks  
The Crowdfunding Revolution explains how the explosive growth of connectivity via physical and social technologies is obviating human-to-human networks and centralized planning of capital allocation and describes how crowdfunding can be ..[selengkapnya..](#)



16.01.341

[Rules of the Hunt: Real-World Advice for Entrepreneurial and Business Success](#)  
Michael Dalton Johnson  
McGraw-Hill, 2012  
Klasifikasi Initiation of business enterprises, Location, Management of new business enterprises  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115679/rules-of-the-hunt-real-world-advice-for-entrepreneurial-and-business-success.html>

**NEW BUSINESS ENTERPRISES-MANAGEMENT**  
Entrepreneurship, Success in business  
Rules of the Hunt is much more than a book about Sales, Marketing, and Business. You'll also get rule breaking advice for attaining Business and Life Success. · Avoid meetings with ..[selengkapnya..](#)



16.01.345

[Outsource Smart : Free Your Time and Do More of What You Love](#)

Daven Michaels  
McGraw-Hill, 2013  
Klasifikasi Contracting out  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

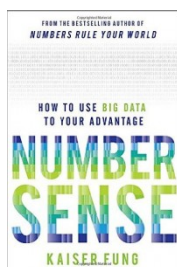
total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.id/pustaka/115683/ou\\_tsource-smart-free-y-our-time-and-do-more-of-what-you-love.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115683/ou_tsource-smart-free-y-our-time-and-do-more-of-what-you-love.html)

**CONTRACTING OUT**

The New York Times and Los Angeles Times Bestseller Be your own boss, do what you love, and live the entrepreneurial dream by putting your business on autopilot! Filled with

..[selengkapnya..](#)



16.01.348

[How To Use Big Data To Your Advantage Number Sense](#)

Kaiser Fung  
McGraw-Hill, 2013  
Klasifikasi Market research, Market analysis, Market study, Interviewing, use of consultants and research agencies, Techniques of consulting in market research  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

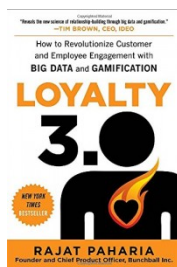
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115690/how-to-use-big-data-to-your-advantage-number-sense.html>

**MARKETING RESEARCH**

MARKET MANAGEMENT, How to make simple sense of complex statistics--from the author of Numbers Rule Your World We live in a world of Big Data--and it's getting bigger every day. Virtually every

..[selengkapnya..](#)



16.01.350

[Loyalty 3.0: How to Revolutionize Customer and Employee Engagement with Big Data and Gamification](#)

Rajat Paharia  
McGraw-Hill Education, 2013  
Klasifikasi Customer relationships, Claims, Complaints, Returns, Servicing of products  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115692/loyalty-3-0-how-to-revolutionize-customer-and-employee-engagement-with-big-data-and-gamification.html>

**BRAND LOYALTY**

CUSTOMER RELATIONSHIP, MARKETING MANAGEMENT, CORPORATE CULTURE, Organization - behavior, Once revolutionary, loyalty programs designed to differentiate products quickly became commoditized. And yet, billions of dollars are still spent every year on programs that are doomed to fail. These programs,

..[selengkapnya..](#)



16.01.351

[Think Like Zuck : The Five Secrets of Facebook's Improbable Brilliant CEO Mark Zuckerberg](#)

Ekaterina Walter  
McGraw-Hill, 2013  
Klasifikasi Personal success in business, Creative ability, Success  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115693/think-like-zuck-the-five-secrets-of-facebooks-improbable-brilliant-ceo-mark-zuckerberg.html>

**Succes in business**

Wall Street Journal Bestseller Make Your Mark in the World with the Five Success Principles of the World-Changing Social Media Site If Facebook were a country, it would be the

..[selengkapnya..](#)





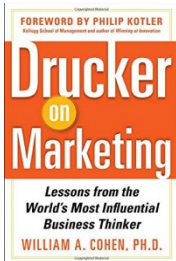
16.01.352

[Global HR Competencies : Mastering Competitive Value from the Outside In](#)

Dave Ulrich, et al  
McGraw-Hill, 2013  
Klasifikasi Personnel management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115694/global-hr-competencies-mastering-competitive-value-from-the-outside-in.html>

**PERSONAL MANAGEMENT**

HR thought leader Dave Ulrich ? bestselling author of HR Champions, The Why of Work, HR from the Outside In, and more--is back with his international colleagues to unpack and distill ..[selengkapnya..](#)



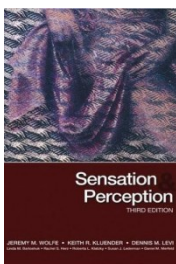
16.01.355

[Drucker on Marketing: Lessons from the World's Most Influential Business Thinker](#)

William Cohen  
McGraw-Hill Education, 2013  
Klasifikasi Marketing, Management of Distribution/Marketing, Manajemen Distribusi  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115698/drucker-on-marketing-lessons-from-the-worlds-most-influential-business-thinker.html>

**MARKETING MANAGEMENT**

"Bill Cohen has done us a wonderful service by faithfully combing through Peter Drucker's vast writings and weaving together Peter's thoughts on marketing. This has never been done before." -- ..[selengkapnya..](#)



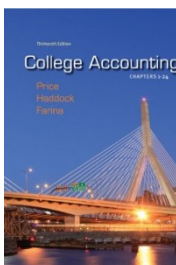
16.01.364

[Sensation & Perception, 3/E.](#)

Jeremy M. Wolfe, Keith R. Kluender, Dennis M. Levi  
Sinauer Associates, 2012  
Klasifikasi Nervous Functions, Sensory Functions  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115707/sensation-perception-3-e.html>

**SENSES AND SENSATION**

Perception, Sensation  
Why does the sky look blue? Why does sugar taste sweet? Fully revised and updated, this introductory, full-colour text is written by experts in each of the five senses who ..[selengkapnya..](#)



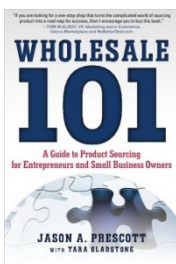
16.01.369

[College Accounting : Chapters 1-24, 13/E.](#)

John Price, M. David Haddock, Michael Farina  
McGraw-Hill Education, 2012  
Klasifikasi Intermediate level of accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115712/college-accounting-chapters-1-24-13-e.html>

**ACCOUNTING**

INTERMEDIATE LEVEL-ACCOUNTING, Overview: Price/Haddock/Farina has been a long-time market leader because of its readability and relevance. The book includes many real-world examples, high-interest problems and activities, in-text help and practice, ..[selengkapnya..](#)



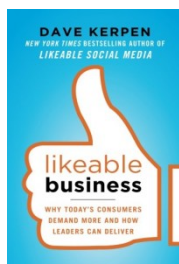
16.01.372

[Wholesale 101 : A guide to product Sourcing for entrepreneurs and small business owners](#)

Jason A. Prescott  
McGraw-Hill, 2013  
Klasifikasi Wholesale marketing  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115715/wholesale-101-a-guide-to-product-sourcing-for-entrepreneurs-and-small-business-owners.html>

**WHOLESALE TRADE**

PURCHASING,  
Learn the Secrets to Succeeding in Global Trade Wholesale 101 provides the tools and insight you need to launch a successful business by combining various platforms?B2B sites, trade shows, ..[selengkapnya..](#)



16.01.378

[Likeable Business: Why Today's Consumers Demand More and How Leaders Can Deliver](#)

Dave Kerpen, Theresa Braun, Valerie Pritchard  
McGraw-Hill, 2013

Klasifikasi Customer relationships, Claims, Complaints, Returns, Servicing of products

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115721/likeable-business-why-todays-consumers-demand-more-and-more-and-how-leaders-can-deliver.html>

## CUSTOMER RELATIONS

SOCIAL RESPONSIBILITY OF BUSINESS, You can have a rock-solid business strategy, unlimited resources, and the most talented people on staff. But only one thing is guaranteed in today's hyperconnected society: if your business ..[selengkapnya..](#)



16.01.379

[The Mobile Marketing Revolution : How Your Brand Can Have A One-To-One Conversation With Everyone](#)

Jed Alpert  
McGraw-Hill, 2012

Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing

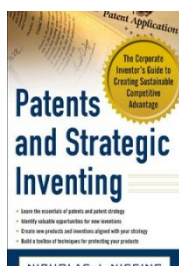
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115722/the-mobile-marketing-revolution-how-your-brand-can-have-a-one-to-one-conversation-with-everyone.html>

## ECOMMERCE

COMMUNICATION IN MARKETING, One-to-One is transforming our world?here's how you can join the Revolution What would your organization do with a technology that lets you crowdsource instantly and effortlessly and reach ..[selengkapnya..](#)



16.01.381

[Patents and Strategic Inventing](#)

Nicholas J. Nissing  
McGraw-Hill, 2013

Klasifikasi Inventions and patents

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

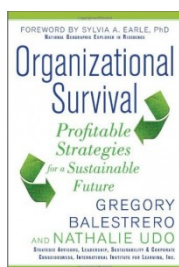
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115724/patents-and-strategic-inventing.html>

## INVENTIONS

### PATENTS

A true original—the first practical guide to patents written specifically for corporate scientists, engineers, and product developers Patents and Strategic Inventing spells out exactly what a typical corporate inventor needs ..[selengkapnya..](#)



16.01.385

[Organizational Survival : Profitable Strategies for a Sustainable Future](#)

Gregory Balestrero, Nathalie Udo  
McGraw-Hill, 2014

Klasifikasi Planning and policy making, Management by objectives, Strategic management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

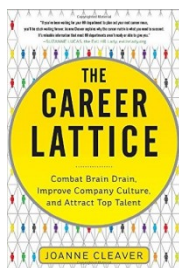
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115728/organizational-survival-profitable-strategies-for-a-sustainable-future.html>

## SUSTAINABLE DEVELOPMENT

Management-Environmental aspects, Social responsibility of business.

BOOST LOYALTY, PROFITABILITY, AND GROWTH WITH A STRATEGY OF SUSTAINABILITY Organizational Survival provides a rational, research-based approach to creating a durable business strategy designed to meet the needs of today's ..[selengkapnya..](#)



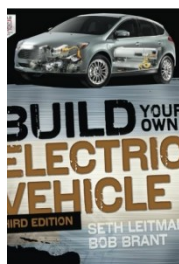
16.01.389

[The Career Lattice : Combat Brain Drain, Improve Culture, and Attract Top Talent](#)

Joanne Cleaver  
McGraw-Hill, 2012  
Klasifikasi Success in obtaining jobs and promotions  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115732/the-career-lattice-combat-brain-drain-improve-culture-and-attract-top-talent.html>

**CAREER**

Career changes, CAREER DEVELOPMENT, Success in business, Reroute your career path for better, faster, longer-lasting success "If you've been waiting for your HR department to plan out your next career move, you'll be stuck waiting ..[selengkapnya..](#)



16.01.390

[Build Your Own Electric Vehicle, 3/E](#)

Seth Leitman  
McGraw-Hill, 2013  
Klasifikasi Electric-Powered Vehicles  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115733/build-your-own-electric-vehicle-3-e.html>

**ELECTRIC VEHICLES-DESIGN AND CONSTRUCTION AUTOMOBILES**

Electric vehicles-Design and construction, Automobiles, BUILD, CONVERT, OR BUY A STATE-OF-THE-ART ELECTRIC VEHICLE Thoroughly revised and expanded, Build Your Own Electric Vehicle, Third Edition, is your go-to guide for converting an internal combustion engine vehicle ..[selengkapnya..](#)



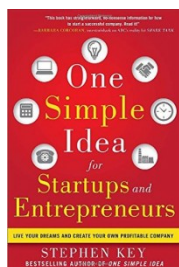
16.01.391

[How To Hire & Develop Your Next Top Performer : Revised and Updated Second Edition](#)

Herb Greenberg; Patrick Sweeney  
McGraw-Hill, 2013  
Klasifikasi Recruitment and selection of personnel  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115734/how-to-hire-develop-your-next-top-performer-revised-and-updated-second-edition.html>

**SALES PERSONNEL-RECRUITING**

Sales personnel-Training of The sales management classic?updated for today's competitive business environment Advanced digital technologies, the breakdown of traditional business barriers, and increased customer empowerment have transformed the sales profession. The ..[selengkapnya..](#)



16.01.393

[One Simple Idea for Startups and Entrepreneurs](#)

Stephen Key  
McGraw-Hill, 2013  
Klasifikasi Initiation of business enterprises, Location, Management of new business enterprises  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115736/one-simple-idea-for-startups-and-entrepreneurs.html>

**NEW BUSINESS ENTERPRISES-MANAGEMENT**

Entrepreneurship, Inventions, Inventions-Marketing. From award-winning entrepreneur, inventor, and business owner Stephen Key comes the highly anticipated follow-up to his bestseller One Simple Idea How many times have you seen a product and thought, ..[selengkapnya..](#)



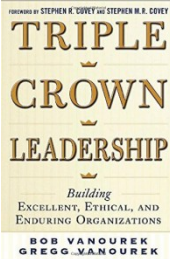
16.01.398

[Leading the Starbucks Way: 5 Principles for Connecting with Your Customers, Your Products and Your People](#)

Joseph A Michelli  
McGraw-Hill, 2014  
Klasifikasi Executive leadership  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115741/leading-the-starbucks-way-5-principles-for-connecting-with-your-customers-your-products-and-your-people.html>

**LEADERSHIP**

Customer relations, Product management, Corporate culture, Success in business. Lead Your Business the Starbucks Way Foreword by Herve Humler, President and COO, The Ritz-Carlton Hotel Company, L.L.C. One of the best-recognized and admired brands in the world, ..[selengkapnya..](#)



16.01.409

[Triple Crown Leadership: Building Excellent, Ethical, and Enduring Organizations](#)

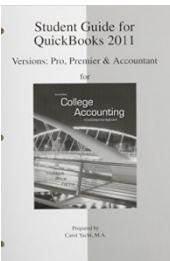
Bob Vanourek; Gregg Vanourek  
McGraw-Hill, 2012

Klasifikasi Executive leadership  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115752/triple-crown-leadership-building-excellent-ethical-and-enduring-organizations.html>

**LEADERSHIP**

Winner of the 2013 International Book Award in the General Business category. "A rare combination of deep insight and helpful research, and an important book. Relevant and timely. Smart and helpful [..selengkapnya..](#)



16.01.411

[Student Guide For QuickBooks 2011 Versions: Pro, Premier and Accountant For College Accounting, 2/E](#)

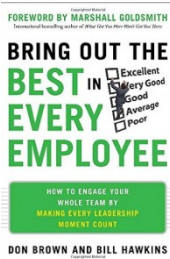
Carol Yacht, M.A.  
McGraw-Hill, 2011

Klasifikasi Data processing, Computer applications in accounting  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115754/student-guide-for-quickbooks-2011-versions-pro-premier-and-accountant-for-college-accounting-2-e.html>

**ACCOUNTING**

COMPUTER APPLICATIONS-ACCOUNTING, [selengkapnya..](#)



16.01.413

[Bring Out the Best in Every Employee: How to Engage Your Whole Team by Making Every Leadership Moment Count](#)

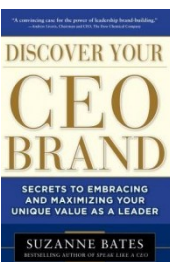
Don Brown; Bill Hawkins  
McGraw-Hill, 2013

Klasifikasi Motivation, Morale, Discipline, Absenteeism, Misconduct, Retention, Turnover, Promotion of creativity, Productivity  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115756/bring-out-the-best-in-every-employee-how-to-engage-your-whole-team-by-making-every-leadership-moment-count.html>

**SUPERVISION OF EMPLOYEES**

Leadership, Employee motivation. Elevate Capacity AND Drive Growth Now-- Without Adding Headcount Management "As leaders, we like to think we control everything, and it's just not true--externals now drive the business. Learn to let [..selengkapnya..](#)



16.01.415

[DISCOVER YOUR CEO BRAND : Secrets to Embracing and Maximizing Your Unique Value as a Leader by Suzanne Bates.](#)

Suzanne Bates  
McGraw-Hill, 2012

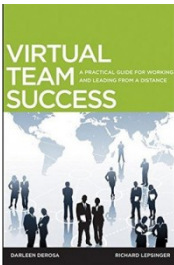
Klasifikasi Executive leadership  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115758/discover-your-ceo-brand-secrets-to-embracing-and-maximizing-your-unique-value-as-a-leader-by-suzanne-bates-.html>

**LEADERSHIP**

What do Oprah Winfrey, Mary Kay Ash and Michael Dell all have in common? They're some of the most inspirational entrepreneurs of our era. Their personal brands, which are [..selengkapnya..](#)





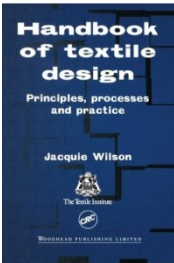
16.01.417

[Virtual Team Success: A Practical Guide for Working and Leading from a Distance](#)

Richard Lepsinger, Darleen DeRosa  
Jossey-Bass, 2010  
Klasifikasi Work teams, Work groups  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115763/virtual-team-success-a-practical-guide-for-working-and-leading-from-a-distance.html>

**WORK TEAMS**

Virtual work teams  
Virtual teams are intended to make optimal use of expertise spread across the world, but performance excellence is the exception and mediocrity the rule. After extensive and careful study of [..selengkapnya..](#)



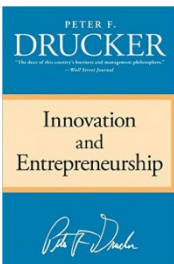
16.01.419

[Handbook of Textile Design: Principles, Processes, and Practice](#)

Jacquie Wilson  
Woodhead Publishing, 2001  
Klasifikasi Textiles, Technigues, Procedurs, Apparatus, Equipment Materials, Products  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115765/handbook-of-textile-design-principles-processes-and-practice.html>

**TEXTILE DESIGN-HANDBOOKS**

Designers in the textile industry have a wide range of roles and responsibilities and are frequently required to make design decisions throughout the manufacturing process. This very practical handbook provides [..selengkapnya..](#)



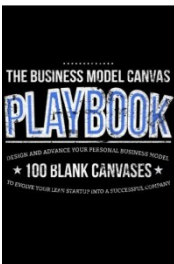
16.01.420

[Innovation and Entrepreneurship](#)

Peter F. Drucker  
Harper, 1985  
Klasifikasi Entrepreneurial management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115766/innovation-and-entrepreneurship.html>

**ENTREPRENEURSHIP**

Peter Drucker's classic book on innovation and entrepreneurship This is the first book to present innovation and entrepreneurship as a purposeful and systematic discipline that explains and analyzes the challenges [..selengkapnya..](#)



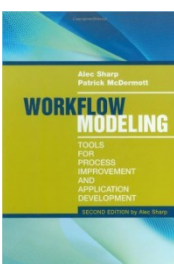
16.01.422

[The Business Model Canvas Playbook: Design And Advance Your Personal Business Model On 100 Blank Canvases To Evolve Your Lean Startup Into A Successful Company](#)

Eric Ries  
CreateSpace Independent Publishing Platform, 2014  
Klasifikasi Planning and Strategic Management  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115768/the-business-model-canvas-playbook-design-and-advance-your-personal-business-model-on-100-blank-canvas-to-evolve-your-lean-startup-into-a-successful-company.html>

**BUSINESS PLANNING**

A MUST HAVE FOR VISIONARIES, ENTREPRENEURS, EXECUTIVES AND CONSULTANTS WITH A GAME CHANGING ATTITUDE This is not a fiction or non-fiction book. It is also not a workbook. So what [..selengkapnya..](#)



16.01.424

[WORKFLOW MODELING](#)

Alec Sharp; Patrick McDermott  
Arct House, 2009  
Klasifikasi Innovation by management, Corporate turnarounds, Reengineering  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115770/workflow-modeling.html>

**Reengineering management**

Organizational change, Industrial management, Information technology. At last - here's the long-awaited, extensively revised and expanded edition of the acclaimed and bestselling book, "Workflow Modeling". This thoroughly updated resource provides proven techniques for identifying, modeling, and [..selengkapnya..](#)



16.01.425

### [The Ultimate Guide to Business Process Management](#)

Theodore Panagacos

CreateSpace Independent Publishing Platform, 2012

Klasifikasi Other techniques of decision making-  
Simulation, models

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

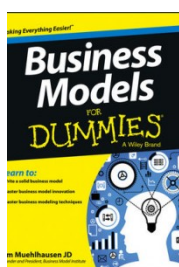
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115771/the-ultimate-guide-to-business-process-management.html)

[id/pustaka/115771/the-ultimate-guide-to-business-process-management.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115771/the-ultimate-guide-to-business-process-management.html)

### **BUSINESS PROCESS**

What is BPM? Learn the BPM secrets of the world's most successful organizations. In this step by step guide, former Management Consultant and change management expert Theodore Panagacos walks you

[..selengkapnya..](#)



16.01.428

### [Business Model for Dummies A Wiley Brand](#)

Jim Muehlhausen, JD

Muehlhausen, 2013

Klasifikasi Planning and policy making, Management by objectives, Strategic management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

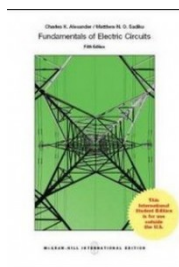
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115774/business-model-for-dummies-a-wiley-brand.html)

[id/pustaka/115774/business-model-for-dummies-a-wiley-brand.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115774/business-model-for-dummies-a-wiley-brand.html)

### **BUSINESS PLANNING**

Write a business model? Easy. Business Models For Dummies helps you write a solid business model to further define your company's goals and increase attractiveness to customers. Inside, you'll discover

[..selengkapnya..](#)



16.01.433

### [Fundamentals of Electric Circuits, 5/E](#)

Charles K. Alexander; Matthew N. O. Sadiku

McGraw-Hill, 2013

Klasifikasi Networks (Circuitry and lines)

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

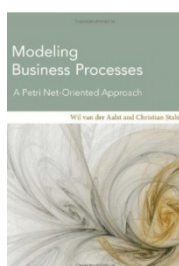
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115779/fundamentals-of-electric-circuits-5e.html)

[id/pustaka/115779/fundamentals-of-electric-circuits-5e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115779/fundamentals-of-electric-circuits-5e.html)

### **Electric circuits**

Alexander and Sadiku's fifth edition of Fundamentals of Electric Circuits continues in the spirit of its successful previous editions, with the objective of presenting circuit analysis in a manner that

[..selengkapnya..](#)



16.01.434

### [Modeling Business Processes - A Petri Net-Oriented Approach](#)

Wil van der Aalst; Christian Stahl

Massachusetts, 2011

Klasifikasi Information management-Systems, Information systems

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

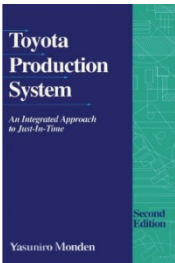
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115780/modeling-business-processes-a-petri-net-oriented-approach.html)

[id/pustaka/115780/modeling-business-processes-a-petri-net-oriented-approach.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115780/modeling-business-processes-a-petri-net-oriented-approach.html)

### **BUSINESS DATA PROCESSING**

MANAGEMENT INFORMATION SYSTEMS, This comprehensive introduction to modeling business-information systems focuses on business processes. It describes and demonstrates the formal modeling of processes in terms of Petri nets, using a well-established theory for [..selengkapnya..](#)



[Toyota Production System: An Integrated Approach to Just-In-Time, 2/E.](#)

Yasuhiro Monden  
Springer, 1994

Klasifikasi Management of production, Production management in manufacturing enterprises, Production management in service industries, Comprehensive works on logistics

16.01.438 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115784/toyota-production-system-an-integrated-approach-to-just-in-time-2-e.html>

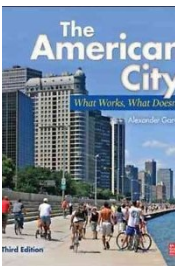
**PRODUCTION MANAGEMENT**

Automobile industry and trade-Production control  
The Just-in-time (JIT) manufacturing system is an internal system in use by its founder, Toyota Motor Corporation, but it has taken on a new look. Toyota Production System, Second Edition ..[selengkapnya..](#)

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## 700-799 Arts & Recreation

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[The American City : What Works, What Doesn't, 3/E](#)

Alexander Garvin  
McGraw-Hill, 2014

Klasifikasi City planning; conservation, rehabilitation, redevelopment

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

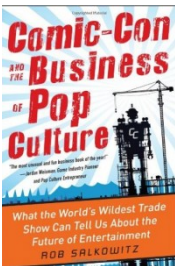
16.01.336

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115674/the-american-city-what-works-what-doesnt-3-e.html>

**CITY PLANNING**

Now in full color! The third edition of THE standard reference work on urban planning and design features new projects and the latest developments in the industry. In the Third ..[selengkapnya..](#)



[Comic-Con And The Business Of Pop Culture](#)

Rob Salkowitz  
McGraw-Hill, 2012

Klasifikasi Cartoons, caricatures, comics, fotonovelas, cartoon fiction, graphic novels (visual novels)

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

16.01.353

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115695/comic-con-and-the-business-of-pop-culture.html>

**COMICS**

Action! Excitement! Transmedia! Step inside Comic-Con to discover the cultural trends that will shape our world "I've been in comics so long I sometimes think I invented 'em! But ..[selengkapnya..](#)



[Launching the Imagination, 4/E.](#)

Mary Stewart  
McGraw-Hill Education, 2012

Klasifikasi Pure and applied design and decoration, Design source books

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

16.01.360

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115703/launching-the-imagination-4-e.html>

**DESIGN**

Launching the Imagination treats design as both a verb and a noun?as both a process and a product. Design is deliberate?a process of exploring multiple solutions and choosing ..[selengkapnya..](#)



[Launching The Imagination, 4/E](#)

Mary Stewart  
McGraw-Hill, 2012

Klasifikasi Pure and applied design and decoration, Design source books

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

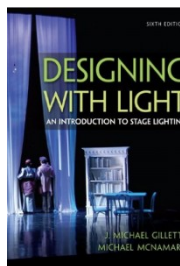
16.01.361

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/115704/launching-the-imagination-4-e.html>

**DESIGN**

[selengkapnya..](#)



16.01.374

[Designing with Light : An introduction to stage lighting, 6/E](#)

J. Michael Gillete, Michael Mcnmara  
McGraw-Hill, 2014

Klasifikasi Stage presentations, setting, lighting, scenery  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

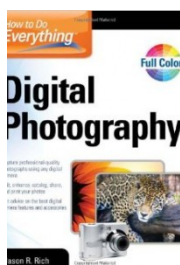
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115717/designing-with-light-a-n-introduction-to-stage-lighting-6-e.html>

[id/pustaka/115717/designing-with-light-a-n-introduction-to-stage-lighting-6-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115717/designing-with-light-a-n-introduction-to-stage-lighting-6-e.html)

### STAGE PRESENTATIONS-LIGHTING

Designing with Light is a comprehensive survey of the practical and aesthetic aspects of stage lighting design. The authors approach stage lighting design as an art that integrates the vision ..[selengkapnya..](#)



16.01.406

[How To Do Everything : Digital Photography](#)

Jason R. Rich  
McGraw-Hill, 2011

Klasifikasi Digital photography, Image manipulation  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

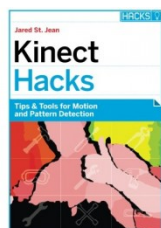
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115749/how-to-do-everything-digital-photography.html>

[id/pustaka/115749/how-to-do-everything-digital-photography.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115749/how-to-do-everything-digital-photography.html)

### DIGITAL PHOTOGRAPHY

Take Great Digital Photos Every Time! Filled with high-color photographs, How to Do Everything: Digital Photography shows you how to capture professional-quality photos using any digital camera--from a smartphone or ..[selengkapnya..](#)



O'REILLY

16.01.416

[Kinect Hacks: Tips & Tools for Motion and Pattern Detection](#)

Jared St. Jean  
O'Reilly Media, 2013

Klasifikasi Computer Application-Electronic Games  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

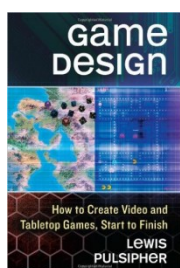
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115760/kinect-hacks-tips-tools-for-motion-and-pattern-detection.html>

[id/pustaka/115760/kinect-hacks-tips-tools-for-motion-and-pattern-detection.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115760/kinect-hacks-tips-tools-for-motion-and-pattern-detection.html)

### COMPUTER GAMES DESIGN

Computer games-Programming  
Create your own innovative applications in computer vision, game design, music, robotics, and other areas by taking full advantage of Kinect's extensive interactive, multi-media platform. With this book, you ..[selengkapnya..](#)



16.01.429

[Game Design - How To Create Video and Tabletop Games, Start to Finish](#)

Lewis Pulsipher  
McF, 2012

Klasifikasi Computer Application-Electronic Games  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

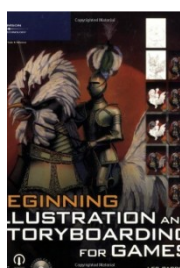
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115775/game-design-how-to-create-video-and-tabletop-games-start-to-finish.html>

[id/pustaka/115775/game-design-how-to-create-video-and-tabletop-games-start-to-finish.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115775/game-design-how-to-create-video-and-tabletop-games-start-to-finish.html)

### COMPUTER GAMES DESIGN

VIDEO GAMES-DESIGN,  
Many aspiring game designers have crippling misconceptions about the process involved in creating a game from scratch, believing a "big idea" is all that is needed to get started. But ..[selengkapnya..](#)



16.01.430

[Beginning Illustration and Storyboarding for Games](#)

Les Pardew  
Premiere Press, 2005

Klasifikasi Computer Application-Electronic Games  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/115776/beginning-illustration-and-storyboarding-for-games.html>

[id/pustaka/115776/beginning-illustration-and-storyboarding-for-games.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115776/beginning-illustration-and-storyboarding-for-games.html)

### ILLUSTRATION

Creating enticing game art can mean the difference between getting a game published or rejected. This book is ideal for many, including beginning art students who wish to learn the ..[selengkapnya..](#)





[Interactive Storytelling for Video Games](#)  
 Josiah Lebowitz; Chris Klug  
 Focal Press, 2011  
 Klasifikasi Electronic Game  
 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115777/in-teractive-storytelling-for-video-games.html>

16.01.431

**VIDEO GAMES-AUTHORSHIP**

Video games-Design.  
 What really makes a video game story interactive? What's the best way to create an interactive story? How much control should players be given? Do they really want that control ..[selengkapnya..](#)



[Multifacets Style Yourself With Jewelry](#)  
 Nathalie Colin, Laetitia Wajnapel  
 Harry N. Abrams, 2013  
 Klasifikasi Jewelry  
 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 1 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115782/multifacets-style-yourself-with-jewelry.html>

16.01.436

**JEWELRY**

Jewelry and other accessories transform a woman's style, imparting personality and sophistication to any outfit. The problem is knowing how to achieve the desired effect. Now Swarovski, the world ..[selengkapnya..](#)



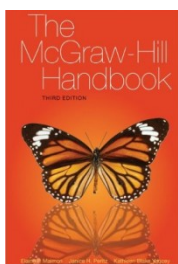
[FIVE CENTURIES OF INDONESIAN TEXTILES](#)  
 Ruth Barner, et al  
 Delmonico Books, 2010  
 Klasifikasi Textile fabrics-Indonesia  
 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115785/five-centuries-of-indonesian-textiles.html>

16.01.439

**TEXTILE FABRICS-INDONESIA-HISTORY.**

Including many rare and antique examples, this luxurious volume introduces readers to the intoxicating and complex beauty of Indonesian cloth. Since the 1970s Mary Hunt Kahlenberg has been building her ..[selengkapnya..](#)

**800-899 Literature**

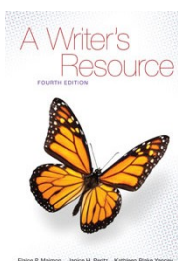


[The McGraw-Hill Handbook, 3/E.](#)  
 Elaine Maimon, Janice Peritz, Kathleen Blake Yancey  
 McGraw-Hill Education, 2012  
 Klasifikasi Rhetoric in English  
 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 4 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115689/the-mcgraw-hill-handbook-3-e.html>

16.01.347

**ENGLISH LANGUAGE**

English Language-Rhetoric-Handbook, ACADEMIC WRITING-Handbook, REPORT WRITING-Handbook  
 This paperback version of the comprehensive McGraw-Hill Handbook includes foldouts on documentation/sourcing, and new sections including "Start Smart" to help students know where to begin and how to navigate ..[selengkapnya..](#)



[A Writer's Resource, 4/E](#)  
 Elaine P. Maimon, et al  
 McGraw-Hill, 2012  
 Klasifikasi Rhetoric in English  
 Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115696/a-writers-resource-4-e.html>

16.01.354

**ENGLISH LANGUAGE-RHETORIC-HANDBOOK**

REPORT WRITING-HANDBOOK, English language-Grammar-Handbooks, [selengkapnya..](#)

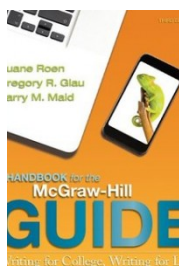


[Speak Well](#)  
Liz O'Brien  
McGraw-Hill, 2013  
Klasifikasi Public speaking (oratory), After dinner, Platform, Television speaking, Making speeches and toasts for special occasions  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115718/speak-well.html>

16.01.375

## PUBLIC SPEAKING

Create, Converse, Connect – Speak Well. Liz O'Brien teaches students that to speak well is to speak responsibly, confidently, and authentically--to create well-researched and constructed speeches, and to converse, and connect [..selengkapnya..](#)

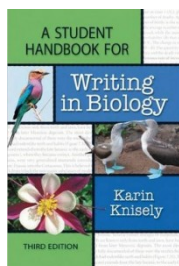


[Handbook for the McGraw-Hill Guide : Writing for College, Writing for Life, 3/E](#)  
Duane Roen, et al  
McGraw-Hill, 2013  
Klasifikasi Study of rhetoric through critical reading  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115719/handbook-for-the-mcgraw-hill-guide-writing-for-college-writing-for-life-3-e.html>

16.01.376

## ENGLISH LANGUAGE-RHETORIC-HANDBOOK

REPORT WRITING-HANDBOOK, The McGraw-Hill Guide helps students set writing goals, use effective composing strategies to achieve those goals, and assess the effectiveness of their results.[selengkapnya..](#)



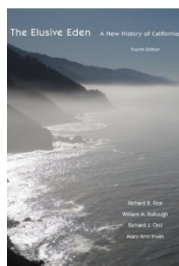
[A Student Handbook for Writing in Biology, 3/E.](#)  
Karin Knisely  
W. H. Freeman, 2009  
Klasifikasi Scientific Writing  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115735/a-student-handbook-for-writing-in-biology-3-e.html>

16.01.392

## BIOLOGY-AUTHORSHIP-STYLE MANUALS

This book provides practical advice to students who are learning to write according to the conventions in biology. Using the standards of journal publication as a model, the author provides, [..selengkapnya..](#)

## 900-999 History & Geography

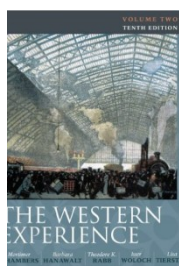


[The Elusive Eden - A New History of California 4th Edition](#)  
Richard B. Rice, William A. Bullough, Richard J. Orsi, Mary Ann Irwin  
McGraw-Hill, 2012  
Klasifikasi California  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115646/the-elusive-eden-a-new-history-of-california-4th-edition.html>

16.01.309

## CALIFORNIA-HISTORY.

The Elusive Eden charts the historical development of California, beginning with landscape and climate and the development of Native cultures, and continues through the census of 2010 and the election of [..selengkapnya..](#)

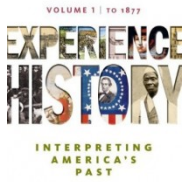


[The Western Experience 10th Edition](#)  
Mortimer Chambers et al  
McGraw-Hill, 2010  
Klasifikasi World history  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)  
[total 2 Koleksi](#)  
<https://openlibrary.telkomuniversity.ac.id/pustaka/115656/the-western-experience-10th-edition.html>

16.01.318

## CIVILIZATION - HISTORY

Civilization, Western - History, The Western Experience offers a thorough, analytical overview of Western civilization, giving students an introduction to the major achievements in Western thought, art, and science--as well as the social, political, [..selengkapnya..](#)



[Experience History : Interpreting America's Past](#)

James West Davidson, et al

McGraw-Hill, 2014

Klasifikasi History of United States of America,  
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/115672/experience-history-int-erpreting-america-s-past.html)

[id/pustaka/115672/experience-history-int-erpreting-america-s-past.html](https://openlibrary.telkomuniversity.ac.id/pustaka/115672/experience-history-int-erpreting-america-s-past.html)

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**HISTORY OF UNITED STATES**

Connect students to the "stories" of history. Connect students to the "experience" of history. Connect students to "success" in history. At McGraw-Hill, we have spent the past few years deepening ..[selengkapnya..](#)